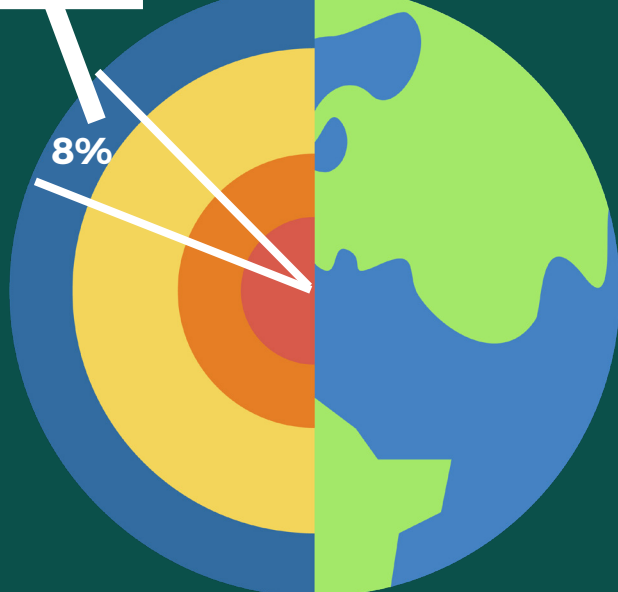


ALUMINIUM IN NUMBERS

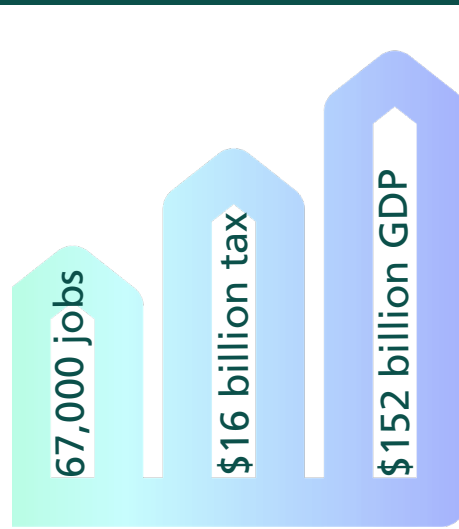
The media is awash with facts and figures about the harmful effects of plastic on the environment. That's why we're shining a light on something more positive — aluminium.

Aluminium makes up about 8% of the earth's crust and is the second most abundant metallic element after silicon.



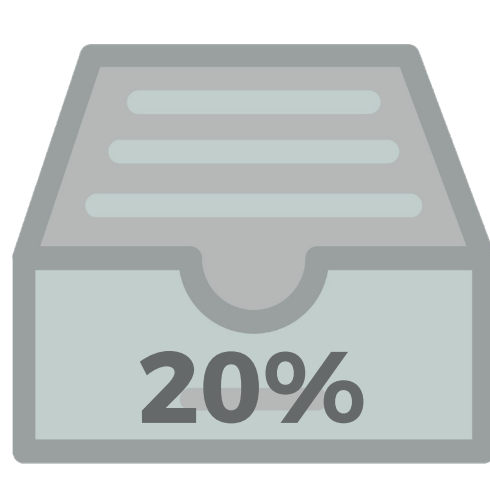
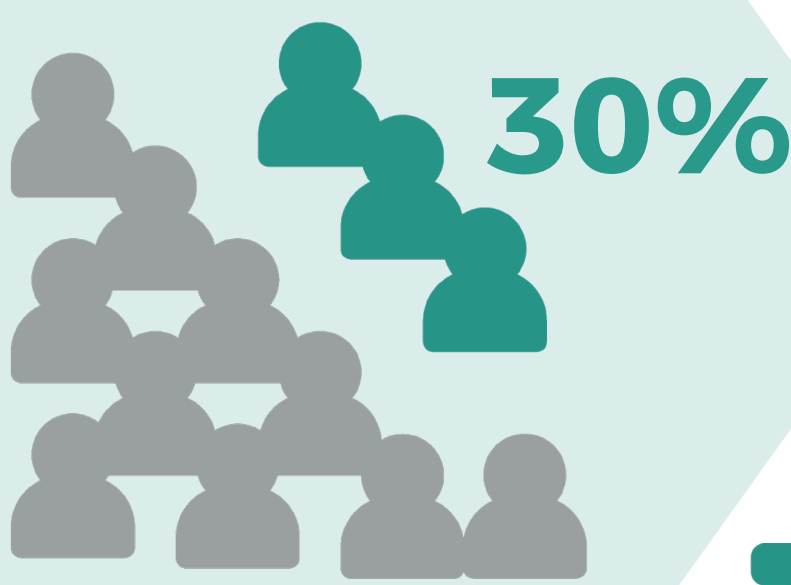
57,000,000 T
57,000,000 tonnes of aluminium are produced globally.

31,000,000 tonnes is produced in China.



Aluminium contributes over \$152 billion in GDP, \$16 billion in taxes and over 67,000 jobs in the US alone.

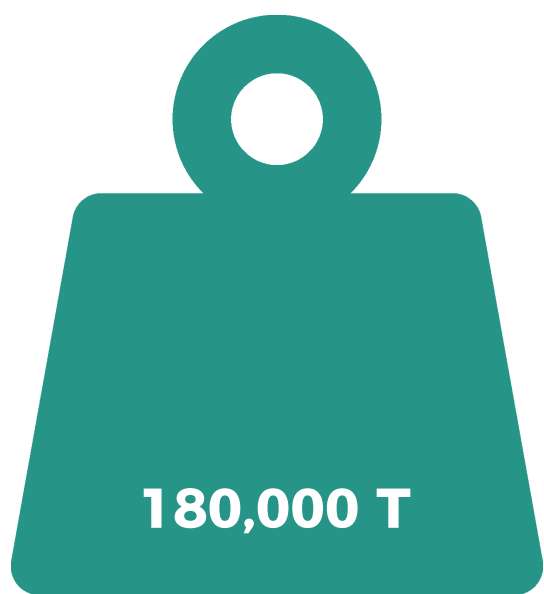
Demand has increased by 30% since 2009.



Roughly 20% of aluminium produced is used for packaging.



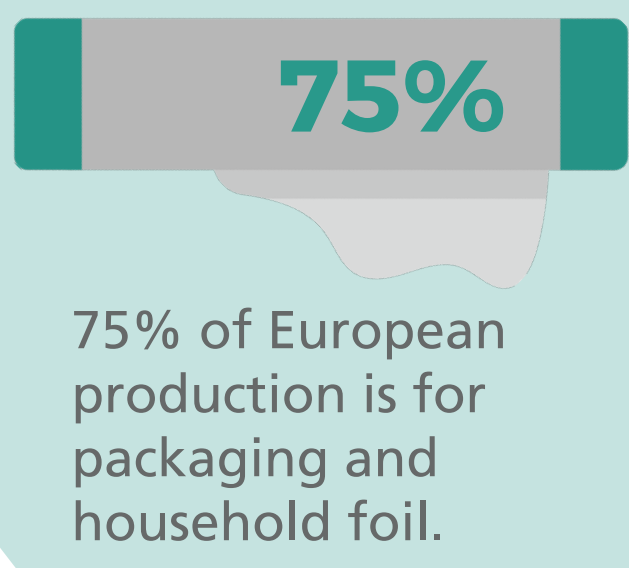
7 billion aluminium foil containers are produced every year — that's 220 every second.



Annually, over 180,000 tonnes of aluminium packaging are put out to market in the UK.



Recycling aluminium saves 95% of the energy needed to make raw materials.

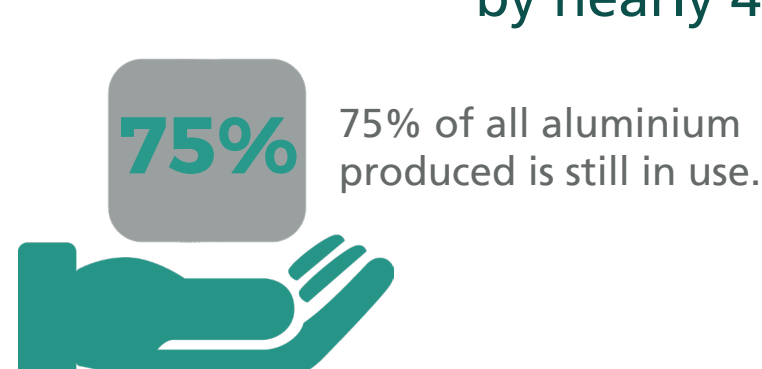


75% of European production is for packaging and household foil.

Recycling 1 tonne of aluminium saves 9 tonnes of CO2 emissions. 1 tonne of Co2 is equivalent to driving a car 2,800 miles.



The aluminium industry has reduced its carbon footprint by nearly 40% since 1995.



Advanta has 65 presses in its UK manufacturing facility and can produce up to 4.2 tonnes of aluminium products a day.



Advanta has 700 products in its portfolio – the largest in the industry.



Advanta produces 2.3 billion products each year, using up to 15,000 tonnes of aluminium.

15,000 T

Advanta sells over 6,000 products per minute.